

international student contest

international
student contest

address

interactive
energy



The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 207643

<http://www.addressfp7.org>

Are you able to explain the electricity networks of the future?

The research project ADDRESS is paving the way to the electricity networks of the future.

■ THE VISION

In the ADDRESS vision, domestic and small commercial electricity consumers, possibly equipped with generation & storage facilities, are willing and able to modify their consumption profile. It is made possible by appropriate communication infrastructure and local intelligence acting upon flexible loads, generation and storage.

Consumers provide their demand modifications to aggregators, new economical players in the energy business. Aggregators gather consumers' flexibilities and contributions to form services and offer them to the different power system participants.

■ THE CONTEST

ADDRESS Consortium is looking to award a prize of € 2,000.00 plus a trip for two in Paris in June 2010 to student teams who submit a **comic strip**, a short **animated cartoon** or a short **video** on the what an ADDRESS future might be.

Submissions should be either in English, Italian or Spanish; however, they should be easily translatable into any other of the European official languages.

The ideal entry has:

- A combination of clear understanding of the features of the ADDRESS electricity networks of the future, ingenuity in explaining them to the general public, appealing visual presentation
- Evidence of the central role of the consumer for the success of the ADDRESS ideas.

■ THE PARTICIPATION

Teams of university students can participate; it is suggested that teams are formed by students with different background, and possibly from different schools (e.g. engineering and social/human sciences). Teams will be tutored by an academic at the hosting University.

Submissions must be made available to ADDRESS Consortium by May 15th, 2010. The winner will be announced by the end of May 2010.

■ TO START THINKING

To start thinking about the contest, it is worth proposing some questions:

- Are consumers aware of the impact of their energy habits on the cost of energy and pollution?
- Will they adopt a new way of using electricity?

General rules

The contest is issued by the ADDRESS Consortium, a group of 25 entities from 11 European countries, which is developing the ADDRESS project.

The contest is open only to teams of students from the Università di Cassino (Italy), Universidad Pontificia Comillas in Madrid (Spain), University of Manchester (UK), Università di Siena (Italy), which are the University partners in the ADDRESS Consortium.

Submissions need be approved by submitters' hosting tutor:

Unicas: Anna Rita Di Fazio - a.difazio@unicas.it

UPComillas: Pedro Linares - pedro.linares@upcomillas.es

Uniman: François Bouffard - francois.bouffard@manchester.ac.uk

Unisi: Gianni Bianchini - giannibi@dii.unisi.it

Each University is allowed to submit up to three contributions.

Terms and conditions governing the contest can be required to the tutor at the hosting University (also available at the project website www.addressfp7.org).

international student contest

international
student contest

address

interactive
energy



The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 207643

<http://www.addressfp7.org>

Terms and conditions

Eligibility - The contest is open only to teams of students from the University partners in the ADDRESS Consortium, which is developing the ADDRESS project: Università di Cassino (Italy), Universidad Pontificia Comillas in Madrid (Spain), University of Manchester (UK), Università di Siena (Italy).

The submission shall be either a comics strip or an animated cartoon or a short video. Submissions should be either in English, Italian or Spanish; however, they should be easily translatable into any other of the European official languages.

Submissions need be approved by submitters' hosting tutor:

Unicas: Anna Rita Di Fazio – a.difazio@unicas.it

UPComillas: Pedro Linares – pedro.linares@upcomillas.es

Uniman: François Bouffard – francois.bouffard@manchester.ac.uk

Unisi: Gianni Bianchini – giannibi@dii.unisi.it

Each University is allowed to submit up to three contributions.

Employees of the ADDRESS Consortium Partners and members of their immediate family, defined as parents, children, siblings and spouse, regardless of where they reside, can not be part of the teams.

Submissions should be made available in one soft copy via e-mail and one hard copy not later than May 15, 2010 to

- ADDRESS Consortium c/o Enel Distribuzione SpA, att.n Marina Lombardi, Via Ombrone 2 – 00198 Roma - ITALY

- marina.lombardi@enel.com

Intellectual Property Rights - As a condition of entry, participants agree that all material submitted will be retained and become together with all intellectual property rights therein the property of the ADDRESS Consortium, that will have the exclusive right to use it (use shall include the reproduction, distribution, exhibition, communication to the public or making it available to the public in a way that members of the public may access it from a place and at a time individually chosen) in connection with ADDRESS activities whatever the form of exploitation and without any limitation of time.

As a condition of entry or acceptance of the prize, submitters and winners consent to, which constitutes permission for, the ADDRESS Consortium to use a submitters and winner's name and/or likeness and entry for advertising and promotional purposes without additional compensation, unless prohibited by law. Participants shall certify that their submission is original, that they are the sole and exclusive owner and right holder of the submitted entry and that they have the right to submit the entry in the contest.

For video submission, participants shall also certify that persons appearing and involved in the video are exclusively of age of majority; the submitters and the featuring and involved persons will be required to sign a specific authorization form in order to render the video publicly usable by the ADDRESS Consortium in compliance with the terms set above.

Each participant guarantees under his responsibility not to submit any entry that (a) infringes any third party proprietary, intellectual property, industrial property, personal rights or other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligation; or (b) otherwise violates law.

Decision and prize - ADDRESS Consortium decision to select the winning team will be made anonymously by a panel of experts. Decision criteria are based on compliance with the ADDRESS project focus and scope as well as the on the ingenuity of the proposal and its attractiveness.

Decision of ADDRESS Consortium is final and binding. ADDRESS Consortium reserves the right not to award the prize, if in its sole discretion it does not receive a sufficient number of qualified entries for the contest.

The individuals forming the winning team will be notified by email, and phone or post.

Cash prize applies to the submitting team and will be shared among team members. The trip prize applies to two members of the team only.

Elimination - ADDRESS Consortium further reserves the right to disqualify any submission that it believes at its sole discretion infringes upon or violates the rights of any third party or otherwise does not comply with these official rules, or is indecent, obscene, pornographic, disparaging of ADDRESS Consortium or any of its Partners.

Participants agree that these Official Rules are governed by the laws of Belgium.

Expenses and Taxes - All expenses to produce the comics strip or animated cartoon or video are the responsibility of the submitting party including winners.

Cash prize will be awarded in Euros; all costs associated with currency exchange are the sole responsibility of the winner.

The award may be subject to taxes; it is the sole responsibility of each member of the winning team to comply with all tax requirements.

VISA - Any visa requirements and costs (if applicable) to the winners of the trip to Paris are the sole responsibilities of the winners.

Data privacy - Participants agree that personal data, especially name and address, may be processed, stored and otherwise used by the ADDRESS project coordinator Enel Distribuzione S.p.A (a company incorporated under the Italian law) with offices in Rome (Italy), Via Ombrone 2, for the purposes and within the context of the contest and any other purposes outlined in these Official Rules, also in accordance with any applicable law and in particular with the Italian legislative decree No. 196/2003. In particular, ADDRESS Consortium will not transfer the participants' data to any third party or use/process the participants' data for promotion.

The data may also be used by ADDRESS Consortium in order to check participants' identity, their postal address and telephone number, or to otherwise verify their eligibility to participate in the contest and to receive any prize.

Participants have a right to access, review, rectify or cancel any personal data held by ADDRESS Consortium by writing to ADDRESS Consortium at the address listed above. If participant's data is not provided or is cancelled the participant's team entry will be ineligible.

All personal data of those entrants who are not winners will be deleted immediately after the winners have been selected. Personal data belonging to the winners will only be retained for purposes of publication on request or until prizes have been allocated and claimed, whichever is the later, before being deleted.